

Position Announcement

President & CEO



Overview. The Chason Group, Inc., in collaboration with POWER 10, has been selected to conduct an executive search for a professional to serve as President and CEO of the Greater North Fulton Chamber of Commerce in Alpharetta, Georgia. Tim Chason and Randy Cardoza of The Chason Group are working with the GNFFC leadership to coordinate the executive search.

About the Greater North Fulton Chamber. The Chamber has been a catalyst for economic development, business growth and quality of life for North Fulton County for decades. With a membership base of over 1,400, the organization is recognized for fostering strong business to government relations and aggressively advocating infrastructure improvements for the region.

Some of the Chamber's cornerstone programs include the Talent Coalition, a federation of business executives designed to develop a globally competitive workforce in healthcare and technology; Leadership North Fulton; Emerging Leaders Program; Women in Business; Young Business Professionals; and Tech400. The Chamber geographically represents the areas of Alpharetta, Johns Creek, Milton, Mountain Park, Roswell and Sandy Springs.

Position Responsibilities. The President and CEO is assigned to provide executive leadership to the Chamber. The professional reports to the Board of Directors through an elected Chair. Financial management, human resources development, and strategic planning and implementation are the key responsibilities.

Minimum Qualifications. The minimum qualifications for the President's position include: Bachelor's degree, ideally with other post graduate work, from an accredited college or equivalent experience; a minimum of ten years of executive management leadership experience in the business, economic development and/or community development field(s).

Key Skill Sets. The Chamber's Search Committee is seeking a savvy communicator and professional leader who has the capacity to establish value-added relationships with business, government and community groups and individuals to foster and retain the quality of life in the North Fulton region. The President should possess the ability to strategically develop new streams of revenue and evaluate current paths for relevancy and efficiency. Proven organizational experience with a nonprofit and / or business is required.



THE CHASON GROUP, INC.

Position Announcement – President & CEO



The Greater North Fulton Chamber is recognized as the leader in building coalitions to foster economic prosperity in the region. Leadership North Fulton is one of the most successful programs led by the Chamber.

The Region. Approximately 20 miles north of downtown Atlanta, the north Fulton area is the strongest business corridor in the Metro Atlanta region. Population estimates are currently in the 379,000 realm. Projections indicate the area will jump to 408,000 citizens by 2021. The current median household income is \$89,377 with 2021 estimates reaching to \$100,342. Healthcare and IT dominate the job market in North Fulton. There are 113,748 healthcare and 95,513 IT positions in the defined region today.

Existing Businesses. North Fulton is headquarters to four Fortune 500 companies: First Data, Intercontinental Exchange, UPS, and Veritiv. With a business climate that is renowned for its available, affordable buildings and developable sites, well-educated workforce, and wide-ranging array of business services and benefits, North Fulton has attracted businesses from international conglomerates, high-tech research firms and

financial ventures, to energetic local entrepreneurs.

Future Economic Development. Six core business sectors drive the area's economy – technology, healthcare, telecommunications, finance/insurance, logistics and business services. In the healthcare arena, Northside Hospital, WellStar North Fulton Hospital, Emory St. Joseph's Hospital, and Children's Healthcare of Atlanta have strong presence in North Fulton.

How To Apply. For more information regarding the executive search process for the President's position with the Greater North Fulton Chamber, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438. A cover letter and resume may be submitted to tchason@thechasongroup.com. The deadline for submission is January 5, 2018. The anticipated start date for the position is February, 2018.